

11 Steps to Achieving Business Sales Mastery

€

Ever wondered what it takes to realise the optimum value when selling your business?

¥

In his new book, 'The 11 Commandments and 7 Cardinal Sins of Selling a Business', author and business sales expert Rob Goddard explores the core principles to achieve business sales success; and the common pitfalls to avoid.

£

Packed with insightful and informed advice, Rob Goddard delivers a pragmatic and accessible guide to achieving a premium price for your business.

\$

'The 11 Commandments' is now available on [Amazon](https://www.amazon.com).

All profits from the sale of the book go to MacMillan Cancer Support.

